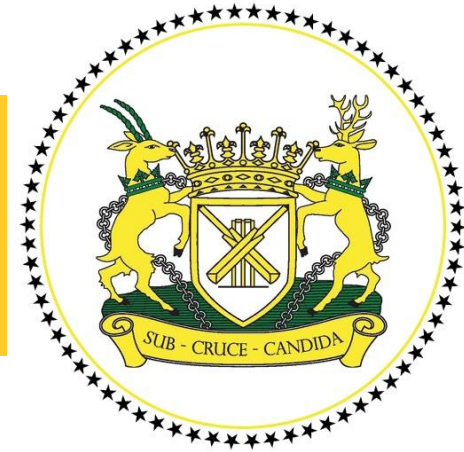




TARANAKI

CRICKET

STRATEGIC PLAN 2018 – 2022



VISION

MISSION

KEY STRATEGIC PILLARS

TIMELINE

VISION

Taranaki Cricket through transparent and effective administration will become the leading district in New Zealand by developing the health and promotion of cricket as the #1 summer sport.

MISSION

Provide, Develop & Sustain the game of Cricket for all Taranaki.

KEY STRATEGIC PILLARS

1. PROVIDE
2. DEVELOP
3. SUSTAIN

KEY STRATEGIC PILLARS

PROVIDE

- A game for every individual
- A pathway to the top for players and coaches
- An environment for players/teams & clubs to succeed
- Transparent decision making by the Board

PROVIDE

➤ A game for every individual

- Align with NZC junior pathway proposal 2018/19 season
- modified games
- Women's competition

➤ A pathway to the top for players and coaches

➤ An environment for players/teams & clubs to succeed

➤ Transparent decision making by the Board

PROVIDE

➤ A game for every individual

➤ A pathway to the top for players and coaches

- Have certified coaches for all junior representative teams
- ID talent and engage them in HP programmes
- Have TCA coaches attend coaching courses, upskill

➤ An environment for players/teams & clubs to succeed

➤ Transparent decision making by the Board

PROVIDE

- A game for every individual
- A pathway to the top for players and coaches
- An environment for players/teams & clubs to succeed
 - Practice facilities up to speed, both indoor and out
 - Employ suitable coaches
- Transparent decision making by the Board

PROVIDE

- A game for every individual
- A pathway to the top for players and coaches
- An environment for players/teams & clubs to succeed
- Transparent decision making by the Board
 - Advise affected clubs of any decisions made
 - Ongoing and open communication with all Stakeholders

KEY STRATEGIC PILLARS

DEVELOP

- Pukekura Park to a low tier international ground
- Healthy relationships with all clubs/schools
- Willingness and pride to represent Taranaki

DEVELOP

➤ Pukekura Park to a low tier international ground

- Pavilion/changing rooms – work with NPDC and the LTP
- Sight Screens extensions 2017/18
- Extension of block for practice strips – 2018/19
- Scoreboard – inclusion of an electronic board to complement the manual

➤ Healthy relationships with all clubs/schools

➤ Willingness and pride to represent Taranaki

DEVELOP

➤ Pukekura Park to a low tier international ground

➤ Healthy relationships with all clubs/schools

- On going meetings and communication with club committees

➤ Willingness and pride to represent Taranaki

DEVELOP

➤ Pukekura Park to a low tier international ground

➤ Healthy relationships with all clubs/schools

➤ Willingness and pride to represent Taranaki

- Create a culture within the group
- Management to be open and engage with Premier Clubs

KEY STRATEGIC PILLARS

SUSTAIN

- Player and team numbers across the board
- A financially viable association that is less reliant on gaming trust funding
- Volunteer base including umpires and scorers

SUSTAIN

➤ Player and team numbers across the board

- Provide a game to suit all individuals who wish to play cricket

➤ A financially viable association that is less reliant on gaming trust funding

➤ Volunteer base including umpires and scorers

SUSTAIN

➤ Player and team numbers across the board

➤ A financially viable association that is less reliant on gaming trust funding

- Creating other revenue sources, VIP tables at T20 games
- Sponsorship initiatives

➤ Volunteer base including umpires and scorers

SUSTAIN

- Player and team numbers across the board
- A financially viable association that is less reliant on gaming trust funding
- Volunteer base including umpires and scorers
 - Supporting TCUSA in their requests
 - Promoting umpiring as a future
 - Provide coaching courses for parents

TIMELINE

Timeline for completion and final sign off of the above plan

- 25th September 2017 - Board meeting to sign off draft plan (require vision)
- 26th to 29th September 2017 - Create PowerPoint presentation of plan
- 2nd to 6th October 2017 - Approval of PowerPoint presentation and send presentation to Stakeholders asking for feedback
- 17th November 2017 - Deadline for feedback from Stakeholders
- 27th November 2017 - Final sign off of Strategic Plan at Board Meeting